

We make
green
make sense.



environmental impact **initiative**

Many believe that progress is a zero-sum game. But at Ell, we know that **prosperity** and caring for our environment are two sides of **the same coin.**





Our Mission

EI makes green make sense for people and organizations by integrating the best of environmentalism and entrepreneurship. We do this by fostering awareness, forging alliances and helping to implement innovative practices and technologies.

Our Future

We envision Chicago as a living laboratory for leading green technologies and a model of sustainable urban progress. By bringing innovative environmental ideas, practices and technologies together with forward-thinking leaders, EI will help Chicago become a world example of a clean, sustainable, economically thriving city, a city that truly works—and that will for generations to come.

Dear Friends,

Farmers know it and so do entrepreneurs: to grow it big, you first have to be able to grow it small.

A little over a year ago, Chicago's next step toward environmental sustainability—the Environmental Impact Initiative—began with one small idea: what if economic progress and environmental stewardship were mutually compatible? What if we could have both?

Because of the long history of strife between industry and environmental advocacy, we have tended to view these interests as diametrically opposed; depending on who's doing the looking, either one or the other is seen as a problem. But at the start of the new millennium, this dichotomy no longer holds. Increased public awareness and demand for sustainable products and energy are opening new doors for businesses even as they close others in support of the greater good. Today, going green can mean significant cost-saving and a competitive edge—for those who know the practical steps to making it happen.

Enter Environmental Impact Initiative. At the end of 2007, we set out to bring leading green technologies and practices to the Chicago-area businesses and institutions that could gain by them. And what a year it's been.

In just twelve short months, we launched an education pilot program, developed our corporate sustainability program and conducted a ground-breaking feasibility study on the use of hybrid taxis in Chicago.

The results? Patterson Elementary reduced its cafeteria waste by 52% (16,000 pounds per year!). Sterling Lumber learned how it could become carbon neutral, save more than \$35,000 annually on costs, and generate over

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\$800,000 in *new* revenue. And city officials together with Chicago taxi operators are considering a move toward hybrid vehicles, not only because they're greener, but because—as it turns out—in the long run, they're cheaper!

Looking ahead to our second year, we're ready to hit the ground running. Never before has there been a higher public demand for sustainable, renewable energy; and economic fluctuations mean that businesses and institutions are more eager than ever to increase efficiency and increase their bottom line. EII will help Chicago achieve both: one business, one school, one pilot program at a time.

Read on for a description of our programs, and if you'd like to be a part of what we're doing, drop me a line. The combined contribution of each one of us—whether in time, talent or dollars—is the vital stuff that grows green things big.

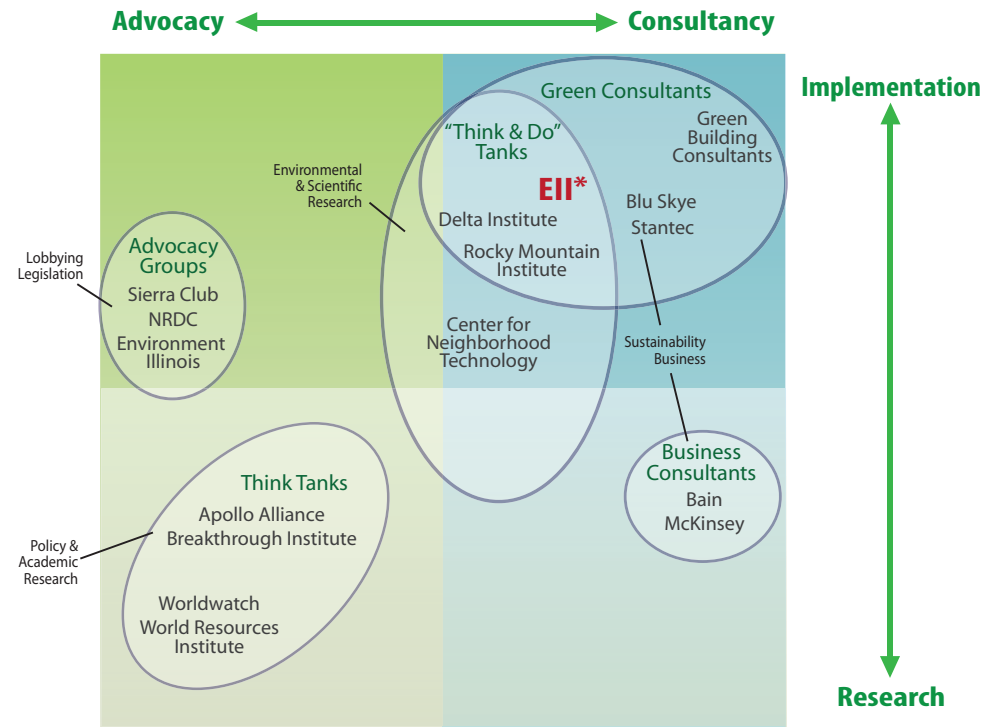
Sincerely,



David Champion
Executive Director

Who We Are

EII is a 501(c)(3) tax-exempt, not-for-profit public charity. Contributions to our organization are tax-deductible. Primary funding derives from research and program grants from individuals, corporations and other organizations interested in exploring creative environmental solutions. Compensation for environmental consulting services rendered through our corporate sustainability program also supports EII's mission.



Environmental Impact Initiative is a think-and-do tank that aims to bridge the gap between leading green solutions and the organizations that will gain by them. By conducting on-the-ground research that is tailored to particular problems and organizations, we make a greener future a practical now.

Programs

Ell operates within three main program areas:

Educational Programs

Public Programs

Corporate Programs

Educational Programs

Growing green schools, growing green citizens

Our green future begins now. That's why one of our top priorities must be to equip the next generation with the knowledge and the tools it will need to utilize the Earth's resources efficiently, responsibly and sustainably. As the primary training ground for future citizens, schools provide a rich opportunity to make today's best green practices tomorrow's norm. And the environmental impact of even small changes in the way our schools operate can be astonishing. Read on to see what Ell has been doing.



Go Green Schools Initiative

Patterson Elementary Pilot Program

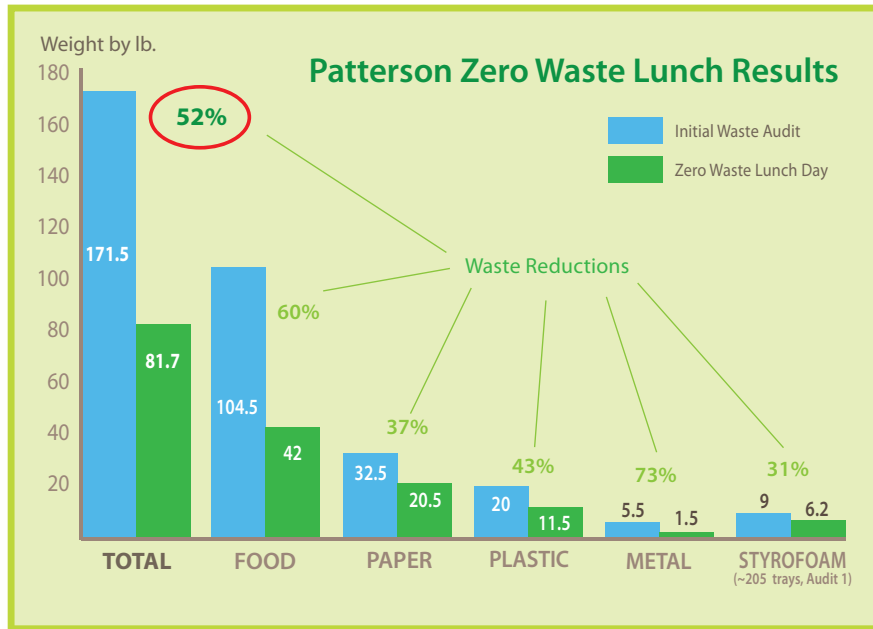
It was a dirty job, but somebody had to do it.

It's lunchtime in Naperville's Patterson Elementary and Ell volunteers are up to their elbows in Phase I of Patterson's Zero-Waste Lunch initiative: the audit. Earlier in the year, Patterson had reached out to Ell to help make its school one of the greenest in Illinois. That partnership became a pilot program and the centerpiece of Ell's Go Green School Initiative, which is providing Illinois with a living, functioning model for the implementation of leading environmental practices in schools.

On this day, it's been lunch as usual, with one exception: the waste left over from the meal will be sorted and weighed. The students have been dismissed and on their way to recess, they are dropping their trash into bins for recyclables, food waste and other materials. Adult coordinators sporting gloves keep things in order. They don't mind the dirty hands because they know what it means for the kids: a cleaner planet.

As a pilot program for green practices, the Patterson Go Green campaign has the potential to reach far beyond the bounds of Naperville. With more than 120,000 schools in the U.S. alone, systematic changes in schools' efficiency and waste output—even small ones—have a tremendous impact on our environment. But for environmental practices to become standard in school buildings across the country, they need first to be tried and tested in real schools within local communities... schools like Patterson Elementary.

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With EII's help, Patterson began its transformation by defining initial objectives and establishing a special committee of the PTA to carry them out. Their goals? To complete the Illinois EPA Green Schools Checklist and reduce landfill waste by 30%—with no additional costs to the school or PTA—by the end of 2009. The plan included the Zero-Waste Lunch project, two public-awareness events and the launch of a formal recycling program and state-of-the-art, in-school vermicomposting program.

At the close of 2008, the results are nothing less than astonishing. Already, Patterson's green-minded parents, students and teachers have implemented 88% of IL-EPA's guidelines; of those remaining, half are underway. And the school started their program strong by implementing EII's first-year, cornerstone project recommendations, the Zero-Waste Lunch initiative and Go Green Vermicomposting.

EII designed the Zero-Waste Lunch as a preview to the full waste-reduction plan. First, PTA and EII volunteers measured Patterson's existing lunch-waste output in Phase I: the Audit. Second came a series of educational activities and, finally, came Phase III: the Zero-Waste Lunch Day. On this day, students employed various strategies to reduce the amount of garbage left from lunch.

Reusable lunch-pails and bottles replaced disposable bags and drink-boxes. Kids came clean on their aversion to ham and parents sent turkey instead. And rather than landfill the trash they did have, they sorted their waste into various recycling bins—forerunners of those to come under the long-term recycling plan. Altogether, these Reduce/Reuse/Recycle strategies cut lunch waste by over half from the initial audit!

And Patterson made those gains permanent with a full recycling program including vermicomposting—the recycling of food-waste using worms. The worm-farm serves a double purpose: besides reducing the amount of food waste sent to landfills, it's educating kids about the environment in a way they can get excited about! Patterson has integrated the vermicomposting with its science program, and students from kindergarten to fifth grade are learning to compost, caring for the worms, and watching the completion of a life-cycle as they turn leftover people-food into fertile plant-food for the school's gardens.

With EII's help and guidance, in just a few months, Patterson has accomplished all this and more. Here is a summary of our Go Green results:

- Completed 88% of Illinois EPA Green Schools Checklist
 - 156 of 177 applicable items involving energy use, air quality, waste, chemical & facility management, food service and more
- Executed Zero-Waste Lunch initiative
 - 52% waste reduction (on Zero Waste Lunch Day vs. the initial audit)
 - Annually equates to 16,000 lbs./year diverted from landfill
- Implemented school-wide recycling and composting program now collecting 80% of recyclable plastic, paper & metal (8,000 lbs./year)
 - In-school vermicomposting (begun October/2008) will divert 50 lbs. of waste each week (about 2,000 lbs./year)
- Eliminated Styrofoam and condiment packaging
 - Replaced Styrofoam lunch trays (36,000/year) with reusable plastic
 - Replaced condiment packets with bulk bottles
- Carried out a 41-volunteer park and community clean-up
- Organized two Walk and Bike to School Days with over 50% participation
- Collected and recycled 1,441 lbs. of E-waste: 23 computers and 14 monitors (965 lbs.), 476 lbs. of cell phones, ink cartridges, and miscellanea
- Transitioned to a paperless PTA—saves \$3,520 each year!

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Mrs. Kane's 3rd grade gardening class maintains Patterson's vermicomposting project.

Best of all, Patterson's environmental program is paying for itself! The cash the school saves in waste-hauling fees offsets the spending they've done to green their school, and has even given them money left over to expand their environmental program in 2009.

In light of our success with Patterson, EII has begun consulting with the district to extend our program district-wide (see also *Public Programs > Institutional Sustainability*). Illinois District 204 is one of the largest school-districts in the state with more than 28,000 students and 31 schools. With the program in place, District 204 would reduce its waste output by more than 600,000 pounds yearly—a move which would save more than \$178,000—and show the world that schools *can* save green...both kinds.



Patterson vermicomposters feed their worms.

EII Internship Program

Greening tomorrow's workforce

EII is working with local colleges and universities to prepare talented graduates for work in the green jobs sector. Applicants from top area universities—including Northwestern, the University of Illinois, the University of Chicago, DePaul, Loyola, and beyond—are receiving the opportunity to acquire new skills and to gain experience applying the ones they have in a way that makes a difference to their world and future.

Our interns arrive with a unique passion both for the environment and for progress, and leave with the knowledge and skills to make them an integrated reality. In the current era of environmental awareness, whether or not to go green is no longer a question for most organizations. The new question is "How?" and EII's interns leave knowing not only the supremacy of that question, but where they can find the answers to it as well.



Public Programs

Growing green cities



They are the engines of civilization. Fueled by the work of many minds and hands, our cities drive human progress. But they're not driving clean. Currently, more than 243 million people—80% of U.S. residents—live and work in our metro areas. As cities and their suburbs continue to expand, they present an unprecedented challenge to the environment that sustains them ... as well as the means to face it. At EII, we think collective intelligence will save our habitat. Read on to see how we're helping Chicago prove it!

Chicago Green Light Taxi Initiative

Win-win in the Windy City

You know the story. It's the one about impractical, pie-in-the-sky environmentalists trying to put local companies out of business. And it's the one about greedy business owners hell-bent on destroying our planet.

But we've got a different story to tell.

Our story is about numbers. Like \$2.20. At two dollars and twenty cents, the worlds of sustainability and profitability meet. Since hybrid vehicles hit the road full force in 2000, environmentalists have been urging their use in our nation's taxi industry. And for good reason—hybrids reduce vehicle emissions by as much as 74%, a significant amount when multiplied by 175,000 taxis nationwide. Taxi operators like the idea of running cleaner vehicles, but have had a few good reasons—mostly financial—to resist them. The conflict in priorities has created tension between the environmentalists and cab owners, with municipalities caught in the middle.

But in early 2008, EII conducted an in-depth research initiative which revealed that once gas prices hit \$2.20, low emissions vehicles are not only the environmentally responsible choice—they're also the more economical one.

Although a new Ford Escape Hybrid costs twice as much as the traditional taxi vehicle—the Ford Crown Victoria, purchased second-hand from municipalities—it outstrips these cars in gas mileage by more than twenty miles per gallon. And the industry-leading Prius does even better ...at 48 mpg *in the city*, a Prius-driving cabbie can

go 38 more miles on every gallon of gas! Green vehicles may cost more up front, but when the price of gas reaches \$2.20 or above, the environmentally conscious hybrid just makes good business sense.

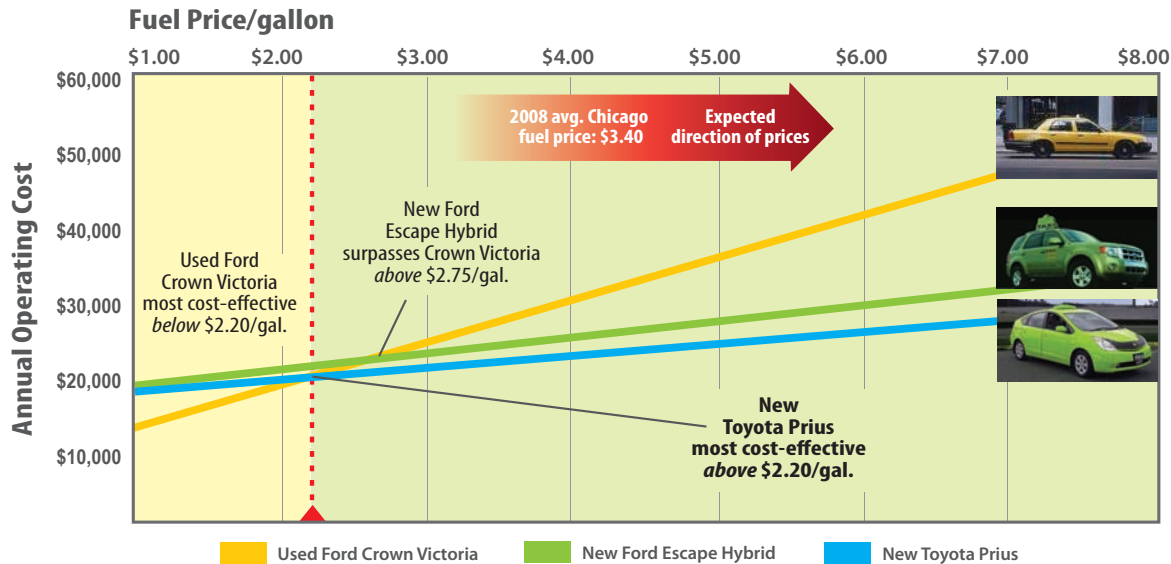
But the most important gains to be made are in the quality of our air. Chicago is a prime candidate for improvement in this category: the city was graded "F" for air quality by the American Lung Association and ranked 45 out of 50 in a leading study of the same. With more than 7,000 low-MPG, high-emission vehicles running virtually around-the-clock, Chicago's taxis are a big contributor. The nearly three-quarters emission



reduction that hybrid taxis offer would go a long way to improving air quality in the Windy City. And what better way to boost Chicago's image as an environmentally leading city than by greeting visitors with scores of sustainable, green taxicabs?

Greening our taxi fleets makes sense from every angle, but before it can happen, industry stakeholders need the research to prove it—which is where Environmental Impact Initiative has

Total Annual Cost by Vehicle, with Fuel



"If you buy the Prius you'll love it. I'm very happy—I save \$1,000 a month. Drivers are dreaming to get hybrids."

—Ismael, Chicago Independent Driver

Test fleets in leading cities are reporting reliable, comfortable vehicles that pay for themselves in three years or less and require little maintenance. So why have Chicago taxis been slow to follow?

A Green Balancing Act: Lease Rates Make a Difference

"It is forbidden to eat in a place that's on fire."

"Dogs must not drink whisky."

"Fly a kite and risk going to jail."

None of these archaic "blue laws" still on the books in Chicago has much to do with its taxicab industry. But the city's taxi codes aren't exactly green, either. Like many municipalities, Chicago regulates taxi fleets by setting a cap on the rate at which fleet owners can lease their vehicles to drivers. These maximum lease rates are put in place to protect the drivers, ensuring they get a fair share of the profits.

But in a sector that's ready to go green, the old rate system is hindering progress for both owners and drivers—not to mention the environment. That is because the current lease cap channels all of the benefits of hybrids to drivers, leaving owners—who bear the burden of purchasing vehicles—with no way to recoup their investment. With only costs and little incentive, it's little wonder Chicago cab owners have been rejecting hybrids. The solution? New legislation that would allow a higher lease rate for hybrid and other low-emission vehicles. Creating a separate lease

stepped in. We brought a thorough financial analysis together with on-the-ground interviews of taxi operators—traditional and green—to show Chicago how it could make a painless transition to a prosperous green taxi industry. The result? A growing interest among fleet owners, drivers, and city policymakers in using sustainable green taxis. Change is in the air for the City of Chicago...literally.

Road-Talk: Taxi People on Hybrids

"No one wants to be the guinea pig—no one wants to be forced into a bad business decision."

So said the owner and operator of one of Chicago's prominent taxi fleets when EII asked about switching to low-emission vehicles.

His sentiments were echoed by other local operators and drivers, and reflect a global concern regarding not only the up-front expense of the cars but also their reliability, safety and the ready

availability of parts. Fortunately, cities wanting a transition to green taxis don't have to be the first—pioneering fleets in Vancouver, San Francisco, Denver and New York have been testing low emissions vehicles for years. We interviewed fleet operators from these cities as well as independent owner-drivers in Chicago and received overwhelmingly positive feedback on the use of hybrids as taxis. Here's what some of them said:

"[The Prius is] the #1 pick among our drivers. We have a wait-list of drivers wanting them. It's the best thing going."

—Chris Cotter, Sustainability and Operations Manager, Metro Taxi in Denver

"We've been running them for six years and have had cabs reach upwards of 300,000 miles. Out of about 100 cars, we have only replaced two or three batteries."

—Shawn Bowden, GM, Vancouver Yellow Cab

rate for hybrids would allow both owners *and* drivers to increase their profits while greening up... and to get newer cars, a cleaner city and happy passengers in the bargain.

The world wants green, but old, outdated laws hold our cities back. Ell is helping Chicago keep pace by conducting informed, targeted research to break out of regulatory gridlock. With your support and our assistance, city lawmakers *can* give eco-taxis the green light in Chicago...creating a win-win in the Windy City.

Public Awareness Programs

Here at Ell, we know that a greener future starts with greener citizens. We're committed to doing our part to raise awareness in Chicago—one community at a time. Here are some highlights from our 2008 event-calendar:

Resource Optimization Seminar. Ell organized an educational eco-seminar in July 2008 with executives from Chicago's investment, industrial, and environmental sectors. The focus was on environmental technology, waste optimization, recycling, and green business opportunities in the Chicago area.

Green Earth Institute Fair. Ell participated in this community awareness event in May 2008. It contributed an exhibit on the environmental impact of direct mail, along with an "End Junk Mail" PDF-kit that offers solutions.

Earth Day Go Green Vendor Fair. In April 2008, Ell organized 20 vendors to participate in a public Earth Day Green Fair in Naperville, Illinois. The vendors represented technologies applicable to residential and community sustainability. Rain barrels, geothermal heat pumps, hybrid vehicles, green cleaning products, and solar thermal panels were all displayed. Over 750 people from the community attended!

Public Research

Bagging the Bag and Other Initiatives

Ell is engaged in ongoing research to help eliminate the use of plastic bags in Chicago. Our investigation includes the use of biodegradable alternatives to plastic, and has significant potential impact. Other public services this year included research into green roofs, residential hot water heaters, environmental incentives in Illinois and the ecological impact of junk mail.



Institutional Sustainability

Our public institutions are the cornerstones of our culture, and greening them is of prime importance. Not only do their buildings take up a vast amount of space, our institutions also embody public awareness—and stand as leaders in social responsibility.

Because of their prevalence and their special role in teaching our young, schools' environmental practices especially matter. But restricted budgets and red tape can make it difficult for these institutions to go green on their own.

Ell is here to help. We have the knowledge and expertise to guide our schools to sustainability without breaking budgets. In addition to our in-school pilot program (see *Education Programs*) we provided recycling education and consultation to the administrative body of Illinois' fourth largest school district. Based on our advice, District 204 was able to negotiate a new waste and recycling hauler contract that met its recycling *and* its fiscal goals! Currently, Ell is advising District 204 on state grant opportunities so that they can further their ongoing conservation and efficiency efforts.

Corporate Programs

Growing green businesses



It's time. In the current era of environmental awareness, consumers of all sorts are demanding greener business practices—and rewarding the companies that use them. The timing could never be better. From limonene solvents to rooftop wind and solar, environmental innovators are coming up with bright green solutions to our darkest, dirtiest problems. Today's ecological strategies and technologies are not only protecting the planet, they're boosting profits...but only for companies that employ them. 75% of CEOs cite sustainability as a priority, but more than two-thirds say they need help with implementation and strategy. Environmental Impact Initiative delivers that help. We merge eco-expertise with financial and social know-how, so that going green won't leave Chicago's businesses black and blue.

EI Corporate Sustainability Program

Overview

The new millennium has brought with it a new awareness of all things green, and those who lag behind face regulatory and market consequences. The good news is, companies that ride the green wave gain a competitive advantage over less responsive players. And achieving an eco-overhaul is as easy as getting a little help. Cost-cutting efficiency, a gleaming corporate image and access to expanding green-minded markets are just across the way...and EI is here to bridge the gap. Here are some of the tools in our kit:

- Eco-Efficiency
Energy, Resource Utilization & Operations
- Eco-Tracking
Environmental Audit & Analysis, Green Certification, Environmental Benchmarking
- Risk Assessment, Management & Mitigation
Environmental Trend & Policy Analysis, Hazard & Safety Management, Competitive Strategies
- Environmental Research & Product Development
Technology Research, New Business & B2B Strategies, Green Brand-Building
- Green Investment & Financial Analysis
Green Investment, Carbon Market Consulting
- Corporate Sustainability Reporting
Stakeholder Management, Public Relations & Internal Communication

By taking a holistic approach to businesses, we are able to provide detailed, ground-level recommendations that are nonetheless compatible with the

mission and overall operations of a company. And on-site consulting gives us the inside view we need to apply a focused lens to client businesses—applying the best of environmental practices and technologies in a way that works, start to finish.

Sterling Lumber

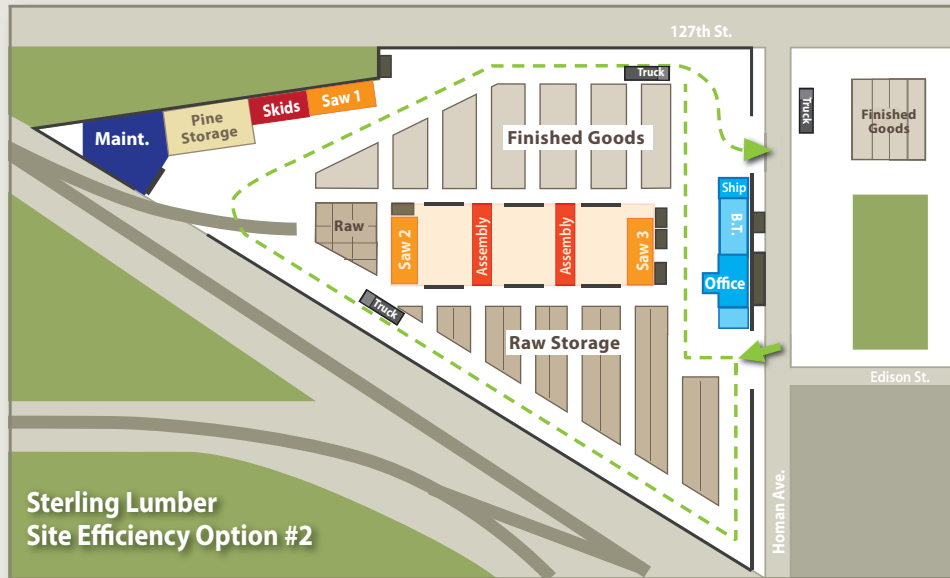
Sustainability Project

Carter Sterling knows business.

For three generations, his family has run an industrial timber and crane-mat operation serving the Midwest and beyond. Carter, who is Sterling's president, wants a greener lumber company, and he wants it affordably. In fall of 2008, EI showed the Sterlings how they could not only save money, but also open up new markets—all while sustaining the environment that sustains their business.

How did we do it? By bringing our set of powerful analytical tools to bear on Sterling's specific market and circumstances. Our careful analysis revealed several ways the company could go green while conserving capital, many of which could be implemented immediately. Our energy recommendations will save the firm 18% on





**Sterling Lumber
Site Efficiency Option #2**

One of four site re-designs that EII developed to help Sterling increase efficiency, reduce consumption, and enable growth.

Green Building & Offices

Our urban and public spaces are centers of productivity, and an important part of any plan for environmental progress. EII is committed to doing its part. Here are highlights of our work in 2008.

Recycling Best-Practices. EII developed written programs to teach businesses how to audit their waste stream in order to extract value, meet City recycling ordinances, and reduce landfill waste. Programs exist for high-density commercial office, retail, and restaurant and bar recycling.

Downtown Disposal. Financial analysis of this family-owned and operated waste hauler converted it to a profitable recycler! The knowledge gained in the project contributed to EII's recycling best-practices programs.

Green Buildings Program. This program focuses on energy efficiency, waste reduction, and creative renewable energy integration to meet LEED certification criteria for commercial buildings in Chicago.

Green Restaurants

Chicago Green Restaurant Co-op

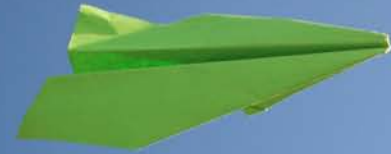
This purchasing co-op of green and sustainable products has 150 member-establishments. In August, EII provided members with corporate sustainability consulting, including energy-efficiency, composting and recycling, sustainable food procurement, and green cleaning supplies. We also contributed to a green restaurant certification protocol that the co-op is developing with Green Seal.

electric and fuel costs by making a few simple changes. Sterling also learned they could increase revenues by \$2,260,000 and reduce product carbon emissions by more than 35,000 metric tons by replacing only 3% of its hardwood crane mats with a greener alternative. Finally, EII found a way to cut the costs of green certification—a move that will provide access to sizable new markets—in half.

But there's more. An examination of Sterling's business operations pointed to ripe opportunities to preserve resources—both environmental and fiscal—by improving efficiency and optimizing waste. Sterling not only uses a lot of wood; it also disposes of a lot of it. So, EII developed a plan that diverts close to 500 tons of scrap wood from landfill, provides fuel for a cutting-edge waste-to-energy facility and will save the company over \$21,000 yearly while reducing its carbon footprint by 80%! A second strategy we developed for the lumber company streamlines and automates its operations, eliminates bottlenecks, and improves

record-keeping. Together, these recommendations lower Sterling's on-site fuel consumption by 20% while increasing its peak-season order-per-day capacity by 43%, or \$729,000 in additional revenue. Finally, we calculated Sterling's carbon footprint and developed reduction and offset strategies to put it on a carbon-neutral path.

And these are just a few of the benefits. There are other rewards—both tangible and intangible—that are harder to quantify, including improved corporate reputation, industry leadership, employee morale and good eco-stewardship. Like Sterling Lumber, Chicago is looking to green up, and with a little help, it can do it profitably—one local company at a time. EII is here to help, illuminating opportunities, reducing risk and providing clear steps to make it happen. We put green into black and white for Chicago's businesses.



Looking Forward

"What we call results are beginnings."
—Ralph Waldo Emerson

2009 Programs

2008 was a big year. In our first twelve months, EII forged key alliances, conducted innovative research and gave local schools and businesses a needed hand in their efforts to go green. And we're just getting started. In addition to continuing our work with schools, restaurants and the taxi industry, Environmental Impact Initiative has already gotten a jump on 2009. Read on to get a sneak-peek at where we're headed.

Windy City: Evaluating Rooftop Wind Turbines

EII has begun research in the use of up-and-coming wind technologies in an urban setting. We intend to conduct rooftop tests of actual prototypes for both commercial and residential structures with the goal of determining the ROI and energy/cost savings metrics for implementation in the Chicago area.

Waste-to-Energy: An Illinois Renewable Energy Solution

EII is currently investigating what would be Chicago's first waste-to-fuel project. Our local-minded background research, raw-material market analysis and finished-product market projections on ethanol derived from waste will arm pioneering ally-companies with the information they need to make this cutting-edge technology a reality in Chicago.

Eco-Trucking: Idle-Free and Beyond

Heniff Transportation is a \$65 million over-the-road (OTR) trucking company specializing in chemical transport based in Chicago. OTR trucking is the lifeblood of U.S. commerce, comprising about 70% or 11 billion tons of all transported goods in the nation and about \$650 billion per year in costs. Any gains in fuel economy help to reduce the cost of freight and pollution emissions and promote the use and continued development of new green technologies. In 2009, Environmental Impact Initiative will help Heniff to reduce its carbon footprint and to become one of the country's leanest, greenest trucking operations. In the works are thin-film solar panels for powering onboard battery systems, idle-free engine technologies, and the exploration of incentives that may support those technologies as part of the upcoming U.S. stimulus package.

Greening Public Events

Every summer, fans descend on Grant Park and other public event spaces. In 2008, the Lollapalooza music festival alone drew more than 225,000 people! In the coming year, EII plans to combine forces with festival organizers as well as local, large-scale composters to make public gatherings zero-waste events. The composting of discarded food and liquid will help events reach carbon-neutrality, boost Chicago's reputation as a leading green city and score a high-profile win for the environment in the process.

Our green future begins **now.**

Interested?



Get Involved!

They say it is more rewarding to give than to receive, but what if you could do both in a single action? That's what happens when you sponsor Environmental Impact Initiative. You give of your money, time and talent. And what you get—a healthier, thriving place to breath, work and live for you and your family—is priceless. Experience the power of like minds. Give to EII.

Volunteering

You know who you are. You have a penchant for the environment and have been steadily doing your part, sorting your recyclables and promoting awareness among family and friends. You want to do more, but haven't known how. Well, here's your chance! EII is poised to make a difference and we need your unique skills and energy to do it. So, roll up your sleeves and come join our team of green-minded citizens!

Sponsorship

These days, it seems that everyone is talking about protecting our environment. But talking is not enough. That's why EII is engaged in ongoing actions to sustain our world. By fostering awareness, forging alliances and bringing fresh green ideas to industry leaders and lawmakers, we make a greener future a practical now. You need our work ... and it needs you. Become a sponsor of the EII and feel the power of action-oriented environmentalism.

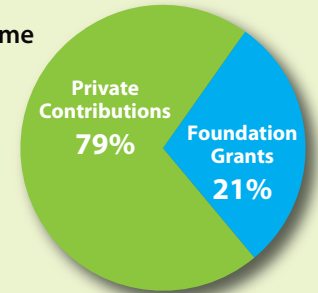
EII uses pilot programs to validate innovative green ideas.



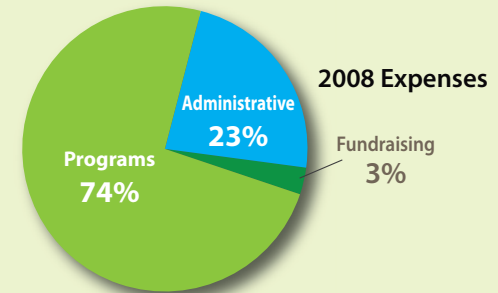
EII Financial Information

EII believes in transparency. Here is where your tax-deductible dollars go:

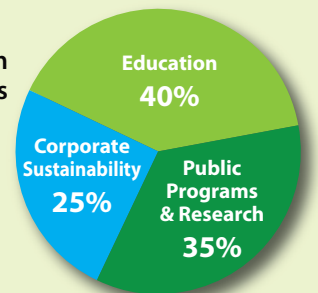
2008 Income



2008 Expenses



2008 Program Expenses





environmental impact **initiative**

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